

UC IRVINE ATHLETICS

Strategic Plan Overview

1. Expand and elevate the physical plant

Recent progress in the facilities upgrades provides momentum to pursue needed improvements throughout the athletics complex. Realizing these facilities improvements in the next three years establishes a base to ensure UCI remains in the upper echelon of the Big West Conference for years to come. These include:

- Complete the baseball facility
- Build out the soccer/track stadium
- Overhaul the tennis complex
- Establish a pool facility entrance
- Transform Crawford Hall locker rooms

2. Enhance student-athlete welfare and compete at the highest levels

Prioritizing the welfare of student-athletes and their development is essential for success. This focus on student-athletes leads to a vision of competing at the highest levels which also requires dedicated investment:

- Fully fund athletic scholarships to the NCAA maximums in every sport
- Ensure competitive salaries for coaches and staff
- Support team travel budgets to ensure appropriate accommodations and competitive scheduling
- Broaden sports medicine and academic support services
- Expand recruiting efforts to identify and attract the most qualified student-athletes to UCI

3. Grow external relations and development to connect with communities

In order to reach the department's full potential, external relations and development are essential. Success in this area is pivotal to providing revenue and promoting the excellence of UCI.

- Grow Anteater Athletic Fund
- Dedicate support to major gift efforts
- Increase ticket revenues
- Increase facilities rental revenues
- Increase corporate sponsorship revenue
- Expand advertising and social media presence

4. Innovate with UCI on Exercise Medicine and Sports Science Initiative (EMSSI)

This fourth priority establishes an ambitious vision that positively impacts the previously listed priorities.

- Develop stand-alone facility for EMSSI on campus
- Establish EMSSI as a destination for leaders in exercise medicine and sport science
- Utilize EMSSI to grow relationships with the campus and UCI Medical Center for the benefit of student-athletes and to generate greater research opportunities for UCI
- Create the greatest collaboration between intercollegiate athletics and university academics in the country
- Unify various campus academic units to produce transformational and innovative research and scientific discovery as an I/UCRC