

Subject: Strategic Plan AY 16-17

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## CONNECTING PEOPLE TO SOLVE THE WORLD'S BIGGEST CHALLENGES

1. Identify and support research strengths that make UCI the world leader in solving global challenges
  - prepare strategic analysis to identify research areas in which UCI can be the global leader and convener
  - support strategic research areas with the development of strategic partnerships and resources
  - attract highly-qualified graduate students and develop a global research network
  - Goal 1.5 Develop, support and promote new comprehensive research initiatives that shed light on social problems and address regional and global grand challenges
  - Goal 3.1 Build an engagement culture
2. Build the reputation of UCI as a globally preeminent university
  - create and distribute region-specific materials including web site and brochures
  - advance UCI's leadership engagement with world leaders through diplomacy and delegation visits inbound and outbound
  - coordinate UCI international outreach activities
  - host UCI promotional events in international locations
  - Goal 3.5 More broadly communicate and translate UCI's discoveries and inventions
3. Create opportunities for financial participation in the work of UCI scholars around the world
  - align program proposals with priorities of international governments and foundations
  - joint funding strategies with strategic partners
  - build UCI's international advancement infrastructure
  - Goal 4.2 Make fundraising a central feature of our academic planning and leadership culture