



# UCI Claire Trevor School of the Arts Strategic Plan

## Vision

*Re-imagining creativity for the 21<sup>st</sup> century.*

## Mission

*While maintaining the highest levels of excellence in the exploration and presentation of traditional artforms, our mission is to explore new, metadisciplinary modes of art conception, production, and critique.*

## The Trevor School

*We are a highly-ranked arts school engaged in global research, scholarly, and performance activities, actively engaging with alumni, forming financial and artistic partnerships worldwide. The four departments of the Trevor School, each with a rich half-century history of achievement, share a common set of goals, focusing on the most provocative and inspiring explorations of the arts and their relation to culture, society, and individual life.*

The Trevor School is at the heart of UCI's ambitious expansion over the next years, focusing on:

- 1) research and production creation and enhanced support
- 2) program creation and expansion
- 3) faculty expansion and diversification

## The Strategy

Trevor School's commitment is to accomplish these strategic goals by:

- Increasing laboratory support staff to pre-recession numbers; adding staff in support of increased student numbers and faculty/department research
- Defining, proposing, and implementing *two new doctoral programs*, one in Musicology and Musical Culture in the Music department, and one in Critical, Curatorial, and Exhibition Studies in the Art department
- Defining, proposing, and implementing undergraduate degree, certificate, or self-sustaining Masters programs in 1) Arts Management, and 2) Media and Performance
- Participating actively in campuswide hiring initiatives for Midcareer, High Impact, and others, on the understanding that these programs are designed to enhance metadisciplinarity across the campus and beyond
- Enhancing and expanding the Beall Center for Art + Technology into a twenty-first century research and exhibition facility, The Beall Center for Integrated Arts, Technology, and Design, expanding extant related faculty and prioritizing the Center for future hiring opportunities
- Building a *metadisciplinary* platform for research and presentation, engaging artists, scholars, and researchers from numerous other UCI schools and beyond
- Developing and expanding the Digital Filmmaking area into a full-fledged program
- Initiating a major fund-raising campaign, required to achieve these goals: CTSA will expand its Dean's Next-Level Initiative from a \$1 million campaign to a \$5 million campaign.

These goals are predicated on enhanced interaction among Trevor School departments and disciplines, and with other areas of research at and beyond UCI.

Our commitment is to be a national arts leader, to bring the Trevor School to new heights among arts programs through engagement and exploration of traditional and emerging artforms,

re-imagining creativity for the 21<sup>st</sup> century.

