CONNECTING PEOPLE TO SOLVE THE WORLD'S BIGGEST CHALLENGES

1. Identify and support research strengths that make UCI the world leader in solving global challenges
   - prepare strategic analysis to identify research areas in which UCI can be the global leader and convener
   - support strategic research areas with the development of strategic partnerships and resources
   - attract highly-qualified graduate students and develop a global research network
   - Goal 1.5 Develop, support and promote new comprehensive research initiatives that shed light on social problems and address regional and global grand challenges
   - Goal 3.1 Build an engagement culture

2. Build the reputation of UCI as a globally preeminent university
   - create and distribute region-specific materials including web site and brochures
   - advance UCI’s leadership engagement with world leaders through diplomacy and delegation visits inbound and outbound
   - coordinate UCI international outreach activities
   - host UCI promotional events in international locations
   - Goal 3.5 More broadly communicate and translate UCI’s discoveries and inventions

3. Create opportunities for financial participation in the work of UCI scholars around the world
   - align program proposals with priorities of international governments and foundations
   - joint funding strategies with strategic partners
   - build UCI’s international advancement infrastructure
   - Goal 4.2 Make fundraising a central feature of our academic planning and leadership culture